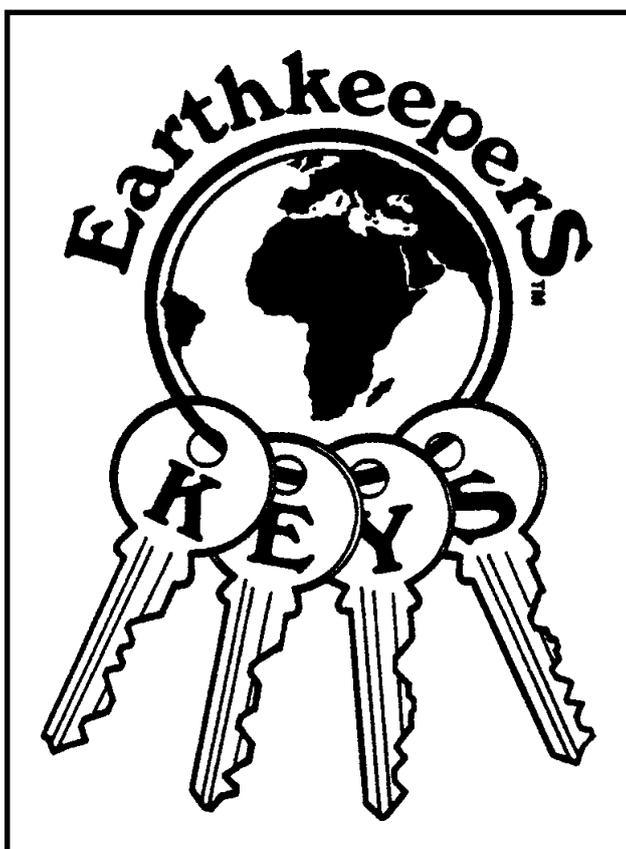


# EARTHKEEPERS INFORMATION PACKET

## EARTHKEEPERS™

### Four Keys for Helping Young People Live in Harmony with the Earth



#### INTRODUCTION

Over five years in the making, EARTHKEEPERS has been introduced successfully in over a dozen countries.

A mysterious, unseen character known only as E.M. permeates the EARTHKEEPERS program. As the "keeper of the keys," E.M. is everyone's dream of the wizard of the woods, a secretive recluse who lives alone but loves to share the marvels and mysteries of the natural world with others in special ways.

Becoming an Earthkeeper like E.M. is an important task, and each learner is rewarded after each step with a special key. These keys actually open real locks on boxes that contain secret meanings about the true nature of E.M. As the learners earn four keys for their keyrings, they not only discover how life functions ecologically on the earth, they find out how they are both a part of our environmental problems *and* their solutions.

IF YOU HAVE:  
AND YOU CAN SPEND:  
DURING:  
IN:  
AND YOU CAN BRING:  
THEN:  
HOWEVER:

learners who are 10-12 years old  
two and a half to three days  
any season  
a natural setting  
a parent or other volunteer  
your learners can become Earthkeepers  
a full half of the program must take place  
back at home and school

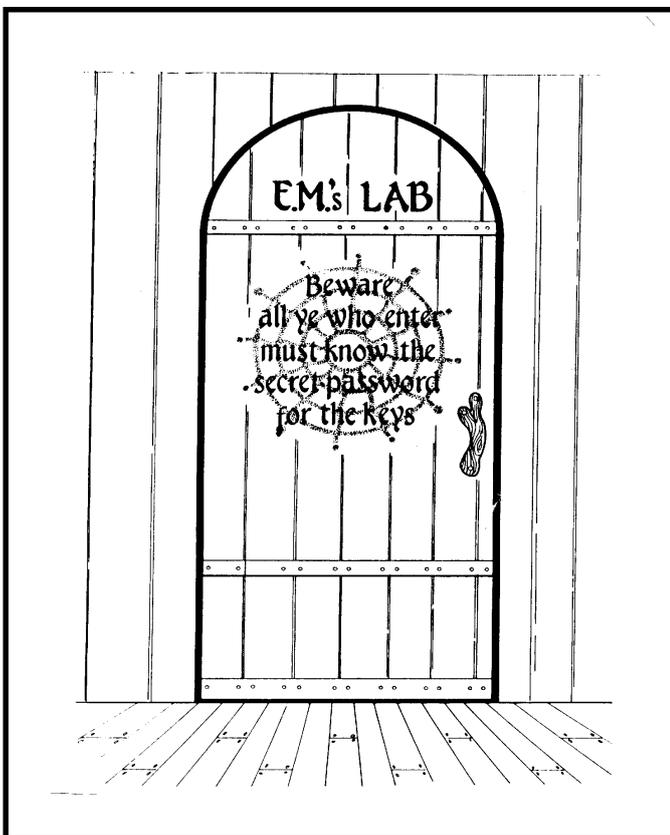
---

## WHO CAN OFFER THE EARTHKEEPERS PROGRAM? WHAT IS THE GOAL OF THE EARTHKEEPERS PROGRAM?

The goal of the EARTHKEEPERS program is to turn out youngsters who possess some basic ecological understandings and good feelings about the earth and its life, and will undertake not only to live more lightly themselves, but to share their insights and behaviors with others.

### EARTHKEEPERS:

- understand how energy and materials tie all life together
- experience good feelings when they're in touch with nature
- undertake personal lifestyle changes in order to begin living more in harmony with the natural world
- help others increase their understanding of, feeling for, and harmony with the earth and its life



Obviously, in two and a half days we can only begin this task; much of it will have to be carried out back at school with the guidance and support of the classroom teacher, or back at home under the leadership of the hosting organization's staff.

---

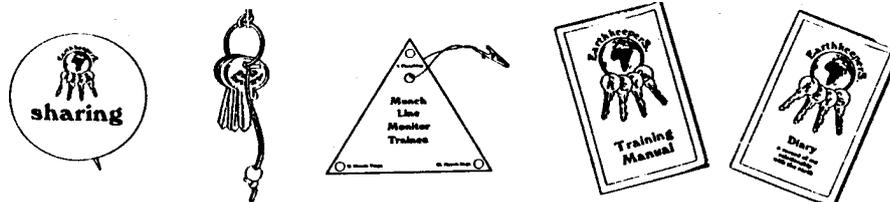
EARTHKEEPERS is for those leaders who genuinely want a learning adventure that will captivate and motivate their students, setting them off on a quest that must be completed later. Frankly, it will not suffice for those looking for a brief, unrelated respite from the confines of the classroom or a primarily social, recreational outing. It's a fairly intense, highly stimulating educational experience that must continue for some time back at home and school.

---

---

## WHAT DOES THE PROGRAM PACKAGE INCLUDE?

- EARTHKEEPERS: Four Keys for Helping Young People Live in Harmony with the Earth, a book outlining the entire program
- CONCEPTUAL ENCOUNTERS I: Adventures in Learning Ecological Principles, detailing the concept-building activities that form the core of understanding in the EARTHKEEPERS program
- TEACHER PREPARATION PACKET\* and DUPLICATION MASTERS\* on a CD providing leadership information and photo-ready masters for the printed materials you will need, plus a complete master prop list
- Sample copies of the student TRAINING MANUAL and DIARY
- PHOTO-READY MASTERS\* and site-specific copyright permission for producing your own student Training Manuals and Diaries
- A sample set of EARTHKEEPERS HARDWARE\* including the four K-E-Y-S, key chain and thong, apprentice card, button, certificate, and Level I bead and gold seal
- The EARTHKEEPERS DVD\* for the Opening and Closing Ceremonies in E.M's. Lab
- A sample set of four EARTHKEEPERS MURALS\* from the DVD
- An ACCREDITATION EXPLANATION\* outlining the criteria established by The Institute for Earth Education for "Model" and "Accredited" Earthkeepers Training Centres. Sites designated as "Model" or "Accredited" by the institute will receive additional benefits as well as an opportunity to purchase photo-ready masters and copyright permission for producing their own Earthkeepers T-Shirts.



\* (These items are available only to those who have purchased the complete EARTHKEEPERS Program Package by completing the enclosed Memorandum of Agreement form.)

The Institute for Earth Education will supply many of the other tools you will need for the participants in your EARTHKEEPERS program. Included in this information packet is a supply of order forms for those items available only to Program Package purchasers — the per-participant Hardware Sets, Padlocks for your boxes, and Mural sets. We have even provided a formula for figuring out how many Padlocks and Mural sets you will need. We have also enclosed a copy of the Earth Education Sourcebook listing the EARTHKEEPERS supplements available, plus several other hard to find props.

---

---

## HOW MUCH DOES THE EARTHKEEPERS PROGRAM PACKAGE COST?

Before ordering the complete EARTHKEEPERS Program Package, we suggest that you purchase copies of the EARTHKEEPERS book and the CONCEPTUAL ENCOUNTERS<sup>™</sup> I package. Spend some time with these publications and familiarize yourself with the overall program. (Both EARTHKEEPERS and the CONCEPTUAL ENCOUNTERS package can be purchased using the enclosed Sourcebook.)

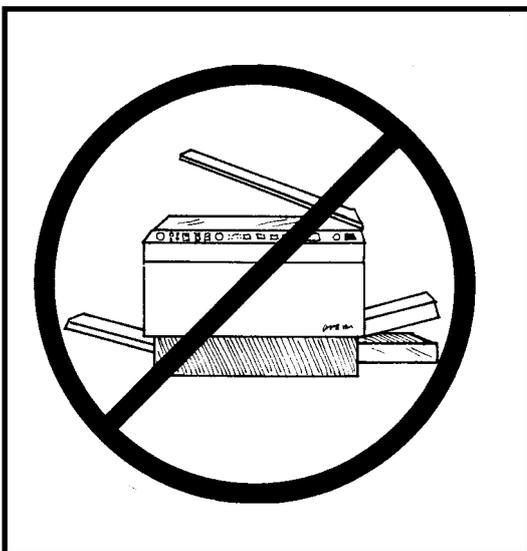
If you decide to set up your own EARTHKEEPERS Training Centre, the complete EARTHKEEPERS Program Package can be purchased for an initial fee of \$500.00 U.S. In addition, there is a yearly licensing fee of \$1.00 per participant up to a maximum of \$100.00. This fee is used to pay for new and revised materials that will be provided free of charge to participating sites. (The prices may vary depending upon geographic location.)

## ARE THERE OTHER EXPENSES THAT I SHOULD BE AWARE OF?

There are other costs that should be considered. The most difficult expense to gauge is producing the many props used in the program — from E.M.'s Lab to the student Training Manuals and Diaries to the boxes that hold the secret meanings of E.M.

When we designed the EARTHKEEPERS program one of our goals was to cut down on the number of props that must be prepared by leaders. Although the program requires less of these learning helpers than our Sunship<sup>™</sup> Earth program, there are still a fair amount of them. However, as anyone can attest who has ever worked on designing a program, the problem arises when you try to take large ecological concepts that exist primarily as abstractions at any one point in time and space, and turn them into focused, stimulating, concrete, participatory learning experiences in the here and now. Sure, it's easy to get your hands on a piece of the water cycle, for example, but how do you get the whole thing — the largest physical process on earth — into the concrete? Doing that without props is almost impossible. Nonetheless, we have tried to make it a bit easier this time. Included with the Program Package is a master prop list. In addition, each activity contains a detailed list of props.

## WHAT SHOULD I KNOW ABOUT COPYRIGHT PERMISSION?



When you purchase the EARTHKEEPERS Program Package you also purchase site specific copyright permission to use the student Training Manual, Diary, CONCEPTUAL ENCOUNTERS and other duplication masters *IN THEIR ENTIRETY* at one program site.

In other words, you will be granted limited permission to use the materials provided within the Program Package in order to prepare and present EARTHKEEPERS to the participants in your program *at one site*. To that end, we have designed the photo-ready masters so that you may reprint the important learning tools required for each of the activities.

PLEASE NOTE: Permission is not granted to copy the activity descriptions or distribute any of the EARTHKEEPERS materials to anyone other than your program participants.

---

# THE EARTHKEEPERS TRAINING CENTRE MEMORANDUM OF AGREEMENT

Because the materials contained within the EARTHKEEPERS Program Package are protected by copyrights, those wishing to order the complete package must complete an official Memorandum of Agreement. This agreement is included in the information packet for your convenience. Please read it carefully before you fill it out. If you have any questions, please contact the nearest institute office for assistance.

“EARTHKEEPERS,” “CONCEPTUAL ENCOUNTERS,” associated logos and all graphic drawings included in the EARTHKEEPERS Program Package are the exclusive property of The Institute for Earth Education. We retain ownership of these titles and drawings as a means of assuring genuine earth education programs of the highest quality. Misuse of these titles and drawings is an infraction of copyright law. The Institute for Earth Education reserves the right to revoke permission for their use should an infraction occur.

We're sorry if the above statements appear harsh. Unfortunately, over the years we have learned that, in order to preserve the quality and integrity of our earth education programs, we must insist upon these requirements. Setting up a complete program takes considerable time and energy, it just would not be fair to those who make such a commitment to allow others to call their offerings by the same name.

The Institute for Earth Education is a non-profit, volunteer organization. We have never had any government support, foundation grants or industry funding. We are supported solely by our memberships, training workshops and conferences, and the development and distribution of our program materials.

Please help us explain the vital importance of not copying our materials. Share your successes with earth education and pass along our address so that others can purchase their own program building materials from us. In all respects we count on you to support our important earth education efforts and help us to uphold their standards of excellence.

**EARTHKEEPERS™ TRAINING CENTRE  
MEMORANDUM OF AGREEMENT**

To obtain site-specific copyright permission for the materials contained in the EARTHKEEPERS Program Package:

- Carefully complete this agreement. (Please type or print clearly.)
- Attach a check or official numbered purchase order for the total costs of the Program Package: \$500.00 U.S.
- Send this agreement and your check or purchase order to: I•E•E, Cedar Cove, Greenville, West Virginia 24945 U.S.A.

We, \_\_\_\_\_  
name of center/organization

herby request exclusive copyright permission to reprint the Student Training Manual and Student Diary. We understand that this permission is site-specific, or restricted to a set of props used by one sponsor at one site at a time, and that our copyright permission will read as follows:

The Institute for Earth Education hereby grants

\_\_\_\_\_

name of your center/organization site or sponsor

\_\_\_\_\_

city                      state                      county

permission to reprint this material in its entirety for the exclusive use of their Earthkeepers program. Nothing can be added to or deleted from this booklet. Any distribution outside this program site, or any resale, is hereby prohibited.

Copyright ©1985, 1986, 1987, 1999, 2002  
by The Institute for Earth Education,  
Cedar Cove, Greenville, WV 24945 U.S.A.  
Allrights reserved.

This material or parts thereof must not be used or copied in any manner without the written permission of The Institute for Earth Education.

*Although no additions may be made to the inside of the Student Training Manual or Student Diary, the name and location, and/or a small logo, of the site may be added to the back cover.*

---

# WHERE CAN I SEE THE EARTHKEEPERS PROGRAM IN OPERATION?

The EARTHKEEPERS program is currently underway in a number of countries and languages. If you would like to arrange a visitation to an approved program site, please contact the earth education office nearest you for more information.

The Institute for Earth Education has Associate representatives around the world who have been trained in earth education techniques and guidelines. We're the practitioners - those actually operating earth education programs — and we're ready to assist you in any way we can to provide quality educational experiences for your Apprentice EARTHKEEPERS. Please don't hesitate to contact us.

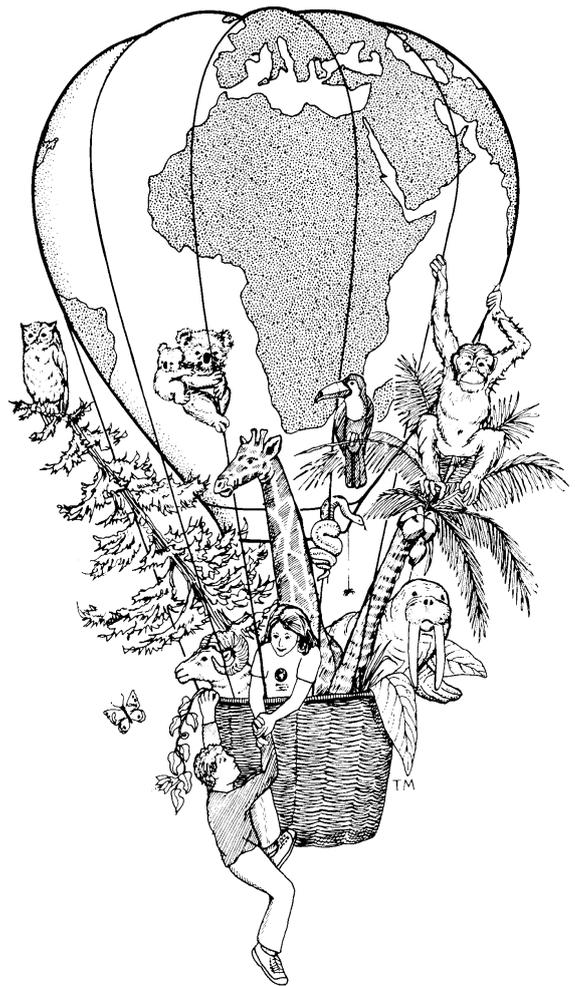
## THE INSTITUTE FOR EARTH EDUCATION

Interpretation ⊕ Education ⊕ Contemplation

In the 21st century, The Institute for Earth Education (I•E•E) has grown a couple of new trunks on its "tree" as it strives to reach more people who have a deep concern about the future of our place in space and the natural and cultural heritage we share. The work of the institute has always emphasized one's personal relationship with the earth's processes and communities of life, and in that context, it aims to enlighten, enrich, and engulf people in experiencing the earth more harmoniously and joyously. Today, I•E•E continues to develop and disseminate focused educational programs, but it also emphasizes the craft of interpretation for enriching the experience of leisure visitors with places established for the public good, and the importance of contemplation in nature for being of service to the planet.

All those who purchase an earth education program automatically become Affiliate members of the institute, where you will be an integral part of an international network of individuals and centres offering support and encouragement for the success of your EARTHKEEPERS program.

During those years when you are offering the program, your membership fee will be covered by your Annual Program fee, otherwise you will be invoiced for an Affiliate's membership fee.



**The Institute for Earth Education  
Cedar Cove  
Greenville, West Virginia 24945 USA**